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Return On Investment? Or Reliability Of Income?: The True Meaning Of "ROI" In The Golden Years...

Return on Investment?



Reliability of Income?

by Alan Becker

The **true meaning** of "ROI" in the golden years...



Synopsis

Author and nationally renowned financial advisor, Alan Becker, is based in the Kansas City suburb of Overland Park, Kansas. Alan is a true entrepreneur who has artfully crafted thousands of comprehensive retirement plans over his 17-plus years in the finance industry. Alan started Retirement Solutions Group, Inc. and RSG Investments, Inc. in 2010, and has grown them to help pre-retirees and retirees achieve their retirement dreams and goals. He has built a philosophy around honest communication and using the correct product for the job. He believes goals and needs dictate the insurance product or investment vehicle applied to each individual's unique situation, not the other way around! This book is for those who realize they have worked their entire lives for what they currently hold as assets, and the imminent "finish line" is quickly approaching. While some people avoid looking too closely at life from a retirement planning perspective, seeking knowledge and expertise is paramount to the financial health and well-being of one's retirement. With this book, Alan stands out to suggest some new concepts that are often missed by traditional financial professionals. Step out of the box and let him grab your eyes, ears and thoughts for a few moments. With a focus in retirement planning, Alan highlights the different elements of risk that insurance and the stock market carry as vehicles for your assets. Both systems have places they fit best in a plan, and you as an individual and a consumer should know your options. You should decide for yourself what makes the most sense for you and your loved ones. Using the idea of insurance products as a foundational portion of many retirement plans, Alan educates and informs readers on the multitude of available vehicles to create your own paycheck, as well as "playcheck," in retirement. Positioned correctly, you can use both the safety of insurance and the growth opportunities of the market roller coaster together to help create the type of retirement that suits your needs. Financial security is key to allaying many of the fears of retirement. Worrying about what is going on up or down on Wall Street doesn't seem to fit that puzzle, and neither does fretting over whether you will have enough money left at the end of the month to pay bills. When you picture a confident financial future, you probably aren't thinking about being hunkered over your computer, watching the ticker symbols bob up and down, or being glued to your TV, straining to hear the next predictions made by the talking heads on CNBC. You may enjoy trading in the stock market "just for the fun of it. If you do, that's fine, but there does come a time when DIY is too risky and it is time to turn over the reins to a qualified and experienced professional. Do you have the sneaking suspicion that the wealth you have worked so hard to accumulate could erode? Well, it could. If you don't believe it, just ask some of the folks who lost a chunk of their life savings in the last stock market crash as a result of poor planning. Interview

someone who labored under the delusion that property values could never decrease and sunk all of their assets into real estate prior to the bursting of the last housing bubble in 2007. It is one thing to have a job after retirement because you want to work. It is quite another to have a job after you retire because you HAVE to work. Have you prepared yourself properly so you have peace of mind and will be able to enjoy the retirement years you worked so hard and saved so diligently for? The intent of this book is not to scare you, but help make you more confident and informed in regard to retirement planning and achieving your retirement goals. We hope you enjoy the book and look forward to hearing your thoughts and questions post-read! Thank you!

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